

Changing the Game

TO SUPPORT A COLLEGIATE RECOVERY COMMUNITY

Please Join Us!

Wednesday, September 9 • 5:30 - 8:30 p.m.

**The Madison Concourse Hotel and Governor's Club
1 West Dayton Street, Madison**

Mark Tauscher, Emcee

Reception with Food Stations and Silent Auction

Featured Speaker: Chris Herren

The Aaron J. Meyer Foundation supports students in recovery who want to pursue a college or technical degree in Madison, WI. The Foundation has owned and managed a residential house for men since 2007, and recently purchased a house for women. This residential housing provides young men and women with a supportive environment where peers in recovery, led by a House Mentor and a Director of Services, live as a community. More than two dozen student residents have called Aaron's House home, and their parents and family members continue to call Aaron's House an answer to their prayers. With the purchase of a house for women, the Aaron J. Meyer Foundation looks to the future, intending to not only to be an integral part, but a driving force for a larger Collegiate Recovery Community in Madison.

Changing the Game will bring individuals and corporations together to find inspiration from **Chris Herren**, a former McDonald's All American and NBA player for the Denver Nuggets and Boston Celtics plagued by years of drug and alcohol abuse. After completing intensive rehabilitation programs, he started The Herren Project, which provides assistance in taking the first steps toward recovery. Herren has been the subject of books and an ESPN documentary, and now travels the United States sharing his story about his drug abuse and how he is overcoming it.



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SPONSORSHIP OPPORTUNITIES AND BENEFITS

Presenting Sponsor - \$5,000

Your generous donation of **\$5,000** directly supports the activities of the Aaron J. Meyer Foundation.

To thank you for your generosity, we offer the following:

- Organization name and logo on event materials
 - Recognition during event program
- Inclusion of logo and link on the Aaron J. Meyer Foundation, Inc. website
 - Tour of Aaron's House or the new women's house
 - 20 complimentary tickets (two tables) at the event

Champion Sponsor \$2,500

Your generous donation of **\$2,500** directly supports the activities of the Aaron J. Meyer Foundation.

To thank you for your generosity, we offer the following:

- Organization/Individual name on event materials
 - Recognition during event program
- Inclusion of logo and link on the Aaron J. Meyer Foundation, Inc. website
 - Tour of Aaron's House or the new women's house
 - 8 complimentary tickets (one table) at the event

Table Hosts - \$1,000

Your generous donation of **\$1,000** directly supports the activities of the Aaron J. Meyer Foundation.

To thank you for your generosity, we offer the following:

- Family/Individual name on event materials
 - Recognition during event program
- 8 complimentary tickets (one table) at the event



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YES, we are pleased to be a sponsor of *Changing the Game* at the following level:

____ Presenting Sponsor—\$5,000 ____ Champion Sponsor—\$2,500 ____ Table Host—\$1,000
____ A donation of \$500 \$250 \$100 to help current House residents attend the event.

Company/Foundation/Individual Name: _____

Company/Foundation/Individual Address: _____

City _____ State _____ Zip _____

Sponsor's administrative contact name: _____

Contact work phone: _____ Contact cell phone: _____

Contact email: _____ Contact signature: _____

Payment is enclosed. Please make check payable to: **Aaron J. Meyer Foundation, Inc.**, and mail to:

Kollath and Associates 2501 Parmenter St., Suite 100B • Middleton WI 53562

Prefer to make our sponsorship donation via credit card. Please fax or call with your credit card information to:

Kollath & Associates, Tracy Gast – Phone: (608) 824-3002 Fax: (608) 833-0107

Name as it appears on credit card: _____

Card number: _____ Expiration Date: _____

Card type: Visa MasterCard American Express Discover

Billing address: _____

City _____ State _____ Zip _____

Signature: _____

LOGO: Please email logo and full company name no later than **Friday, August 21** to Susan Pierce Jacobsen: susan@aaronshousemadison.org

GUESTS: Names of sponsors' complimentary guests must be submitted by **Friday, August 28** to Susan Pierce Jacobsen: susan@aaronshousemadison.org (No tickets will be mailed; guests' names will be added to the list of attendees.)

Thank you for your support!

Aaron J. Meyer Foundation Board of Directors

David Bolles • Lynn Boysen • Renae Buchheim • Mike Lawrence • Melissa LeGrand
Tom Meyer • Carla Nowka • Susan Pierce Jacobsen
Board Members Emeritus: AJ Ernst, Tim Ritter, Cathy Meyer

